

DeckCoach Founder

DeckCoach Training Services was founded in 2006 by Swim Coach, now retired Aquatics Director, and entrepreneur, Erin Estes. While managing aquatic facilities, Estes always believed that the PRIDE of a swim team creates the heart of an aquatic facility. She attributes her repeated success in managing facilities to holding this core belief.



While managing aquatic facility operations and Coaching, the task of developing competitive swimmers, running seasoned swimmers and training new assistant coaches had to be streamlined. The idea for creating coaching tools originated from the need to be ready to conduct quality competitive swim practices with only minutes to organize.

Coach Estes attention to detail and knowledge of how to develop age group swimmers into highly competitive athletes and to develop new young coaches has been driven by her passion to teach and get results.

Coach Estes currently coaches all age groups and successfully trains swimmers to compete at the State, Far Western and Sectional qualifying levels.

Coach Erin's Bio

1979-82	Eastern Montana College – Physical Education & Aquatics
1983-90	Successful Sales and Distribution Manager – Customer Design
1991-01	City of Sedona – Swimming Pool Manager & Sedona Swim Team – Assistant Coach
2001-04	City of Astoria – Aquatics Director & North Coast Swim Club – Head Coach
2005 – current	Sedona Swim Team – Head Coach
2006 – current	DeckCoach Training Services – Owner & Founder Independent Authorized Provider for the American Red Cross

Coach Erin lives in Northern Arizona on Oak Creek. She and her husband travel often to Astoria Oregon where they stay on their 28 ft. Cabin Cruiser the “Reel Estate” and fish for sturgeon and salmon on the Columbia River.

Certifications

Coaching

United States Swim Coach, 16 years
A.S.C.A. member, 12 years (level 1, 2 & 3, 4 credits)

American Red Cross

Lifeguard Instructor, & Trainer, 20 + years
Water Safety Instructor & Trainer, 15 + years
Community CPR/First Aid/AED Instructor, 10 + years
Aquatic Examiner, 1 year
Independent Authorized Provider (IAP), 1 year

Facilities Management

Certified Pool Operator, National Swimming Pool Foundation, 12 + years
Aquatic Facility Operator, N.P. R.A., expired
Recreation Facilities Management School, CO Parks and Recreation

Favorite experiences: managing successful organizational cultural shifts & being a swim coach

Contact erin@deckcoach.com